



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 336503

Schedule Dates 10/13/12-10/20/12
Advertiser Pol/Iss/Americans for Tax Reform (17011)
Agency Main Street Media Group (6331)
Product Political - Issue (1068)
Brand ISS/AMERICANS 4 TAX REFORM (139011)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 67/147/1131
Account Types National/Political
Billing Type Standard
Comments AMER 4 TX REFORM 10/13
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/11/12
Last Modified 10/11/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06368903
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,021.25
Net Total \$28,453.75
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Oct. 2012 32 \$33,475.00
Grand Total: 32 \$33,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5P- 5:30P (EST)						1			1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/1	10/11/12
2.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5:30P- 6P (EST)						1			1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 530-6P/2	10/11/12
3.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5:58P- Channel 11 News At 6pm M-F						1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/3	10/11/12
4.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5:59A- Channel 11 News 6am						1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/4	10/11/12
5.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	6:30P- NBC NIGHTLY NEWS						1			1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	NBC NIGHTLY NEWS 630-7P/5	10/11/12
6.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	6:59P- Jeopardy						1			1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	JEOP 7-730P/6	10/11/12
7.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	5P- 5:30P (EST)		1							1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/7	10/11/12
8.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	5:30P- 6P (EST)		1							1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 530-6P/8	10/11/12
9.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	5:58P- Channel 11 News At 6pm M-F		1							1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/9	10/11/12
10.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	6:30P- NBC NIGHTLY NEWS		1							1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	NBC NIGHTLY NEWS 630-7P/10	10/11/12
11.0	Normal Line / Preempt	10/13/12-10/20/12	4	:30	6P- 6:30P (EST)							1			\$625.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/11	10/11/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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Contract # 336503

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/13/12-10/20/12

Pol/Iss/Americans for Tax Reform (17011)

Main Street Media Group (6331)

Political - Issue (1068)

ISS/AMERICANS 4 TAX REFORM (139011)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

MILHOAN, EMILY

/

67/147/1131

National/Political

Standard

AMER 4 TX RFRM 10/13

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

10/11/12

10/11/12

Jennifer Stewart

Yes

06368903

Demo

Normal

Package Deal

Commission %

15.00

Commission

\$5,021.25

Net Total

\$28,453.75

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

32

32

Rate

\$33,475.00

\$33,475.00



Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0.1	Closed Preempt	10/13/12															Pittsburgh (WPXI)	No Avail/Exception -	
11.0.2	Closed Preempt	10/20/12															Pittsburgh (WPXI)	No Avail/Exception -	
12.0	Normal Line / Spot	10/13/12-10/20/12	4	:30	6A- 8A (EST)							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/12	10/11/12
12.0.1	Closed Preempt	10/13/12															Pittsburgh (WPXI)	Pre-empt/Spot -	
13.0	Normal Line / Spot	10/13/12-10/20/12	4	:30	8A- 10:30A (EST)							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/13	10/11/12
13.0.1	Closed Preempt	10/13/12															Pittsburgh (WPXI)	Pre-empt/Spot -	
14.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	6P- CHANNEL 11 NEWS								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	SUN NEWS 6-530P/14	10/11/12
15.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	8A- 10A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/15	10/11/12
16.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P				1					1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/16	10/11/12
17.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	4:58A- Channel 11 News 5am				1					1	\$400.00	\$400.00	Pittsburgh (WPXI)	NEWS 5-530A/17	10/11/12
18.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5P- 5:30P (EST)					1				1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/18	10/11/12
19.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5:29A- Channel 11 News 530am					1				1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 530A-6A/19	10/11/12

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Pol/Iss/Americans for Tax Reform (17011)

Agency

Main Street Media Group (6331)

Product

Political - Issue (1068)

Brand

ISS/AMERICANS 4 TAX REFORM (139011)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

MILHOAN, EMILY

Phone/Fax

/

CPE

67/147/1131

Account Types

National/Political

Billing Type

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20.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	7A- Today Show					1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	TODAY SHOW 7-9A/20	10/11/12
21.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	7:30P- WHEEL OF FORTUNE					1				1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	WHEEL/21	10/11/12
22.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P			1						1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/22	10/11/12
23.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	4:58A- Channel 11 News 5am			1						1	\$400.00	\$400.00	Pittsburgh (WPXI)	NEWS 5-530A/23	10/11/12
24.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	5P- 5:30P (EST)			1						1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/24	10/11/12
25.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	5:29A- Channel 11 News 530am			1						1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 530-6A/25	10/11/12
26.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	5:58P- Channel 11 News At 6pm M-F			1						1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/26	10/11/12
27.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	7A- Today Show			1						1	\$800.00	\$800.00	Pittsburgh (WPXI)	TODAY SHOW 7-9A/27	10/11/12
28.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	7:30P- WHEEL OF FORTUNE			1						1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	WHEEL/28	10/11/12
29.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	5P- 5:30P (EST)				1					1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/29	10/11/12
30.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	5:30P- 6P (EST)				1					1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 530-6P/30	10/11/12

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32.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	5:59A- Channel 11 News 6am				1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/32	10/11/12
33.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	6:59P- Jeopardy				1					1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	JEOP 7-730P/33	10/11/12

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